

Poverty in Surrey Heath

Summary:

To undertake the relevant work to ascertain the level of poverty within the most deprived wards within Surrey Heath and consider the factors that contribute towards this, and determine what action the Council and its partners can take to alleviate this.

Portfolio: Support & Safeguarding and Planning & People

Date Signed Off: 27th January 2020

Wards Affected: Old Dean, St Michaels and Watchetts

Recommendation

The Executive is advised to RESOLVE that

- (i) further research be undertaken to understand and provide the localised mapping of services in the most deprived wards; and
- (ii) a further report setting out an action plan for the Council and its partner be brought to the Executive in the summer of 2020.

1. Key Issues

- 1.1 At the Full Council meeting on the 9th October 2019, a Council Motion proposed by Councillor Rebecca Jennings-Evans and seconded by Councillor Valerie White asked the Executive Head of Regulatory and Transformation to:
 - (a) Undertake the relevant work to ascertain the level of poverty across all sectors of the community in Surrey Heath and factors that are causing this:
 - (b) Determine what action the council can take to alleviate the problem where poverty is found to be present in Surrey Heath, either independently or through collaboration with its external partners, and:
 - (c) Report on these matters to the Executive in early 2020 at the latest.

2. Resource Implications

- 2.1 This work will be undertaken within the approved budget for 2019/20. A joint budget has been identified equally between the Regulatory and Transformation service.

3. Options

3.1 The Executive is advised the RESOLVE that:

- (i) Further research be undertaken to understand and provide the localised mapping of services in the most deprived wards;
- (ii) A further report setting out an action plan for the Council and its partner be brought to the Executive in the summer of 2020.

4. Proposals

- 4.1 It is proposed to undertake a study to identify and understand the community groups (to include statutory services where appropriate) that operate in St Michael's and Old Dean to include church, sport groups, and unofficial community champions. To understand what services are currently offered and what more is required to support those living in poverty within the community (the gaps). Further details of the approach to be taken are set out in Annex B.
- 4.2 Based upon the above work, it is proposed to develop an outline action plan that can address this inequality, together with clear improvement measures.
- 4.3 Members are asked to support the recommendation.

5. Supporting Information

- 5.1 The Council has a long history of working collaboratively with its partners to identify and address local issues and priorities, the social prescribing service is an excellent example of this.
- 5.2 One of the key indicators that can be used to identify Poverty and its impacts is the Index of Multiple deprivation (IMD). The data from 2019 shows that in Surrey Heath we have five key super output areas where statistical measures are closer towards the worst 10% (1st decile). These cover the St Michaels, Old Dean and Watchetts wards, further data is provided in Annex A. Please note that the Super Output Areas (SOA) focus on 3/4 roads within the ward, not the whole area, an example of this is 008A which relates to: Chapel Road, St Michaels Road, Avenue Sucky and Surrey Avenue. The IMD source focuses on a number of issues not purely financial. Whilst the IMD is not the only source of data that can be used, it provides a useful filter to identify the main local areas of deprivation.
- 5.3 The St Michaels Community Group and Old Dean Community Group are independent organisations that consist of a broad membership which includes Ward Councillors. These groups have recently entered in to a dialogue whereby they share ideas and good practice to maximise their effectiveness. The groups represent two of the IMD areas in which it is acknowledged that poverty and hardship exists.

The group, together with representatives of faith groups, family support, Surrey Heath Clinical Commissioning group, Accent Housing and the Executive Head of Regulatory have recommended that further research is required to understand and ascertain the very localised mapping of services, specifically in

- Old Dean areas 004C, (Esher Road, Bracknell Road, Wimbledon Road, Wimbledon Close, Horseshoe Crescent);
- 004A (Deanside), 004B, St Michaels 008A (Chapel Road, St Michaels Road, Avenue Sucy, Surrey Avenue and Southway); and
- Watchetts 008F (James Road, Bain Avenue, Wood Road, Greenlands Road).

The group has scoped a project outline as attached as Annex B. Councillors Lewis, Morley and Jennings-Evans are supportive of the proposal.

- 5.4 The organisations outlined above, and the Portfolio Holders have reviewed the suggestions outlined within the proposals and are supportive of the approach that the additional local research and action plan will provide the Council and its partners an approach to alleviate the situation and that this will be considered by the Executive in the summer of 2020.

6. Corporate Objectives and Key Priorities

- 6.1 This project supports the objective of building and encouraging communities where people can live happily and healthily. In particular, this project will be delivered through work with partners and aims to put in place measures that will improve the health and wellbeing of the community.

7. Consultation

- 7.1 Consultation with local people and local groups will form part of the project.

Annexes	Annex A – IMD Data 2019 Annex B – Research proposal
Background Papers	Full IMD Data 2019
Author/Contact Details	Jayne Boitoult - Community Partnership Officer jayne.boitoult@surreyheath.gov.uk
Service Managers	Louise Livingston - Executive Head of Transformation Jenny Rickard – Executive Head of Regulatory

CONSULTATIONS, IMPLICATIONS AND ISSUES ADDRESSED

Resources	Required	Consulted
Revenue	N/A	
Capital	✓	✓
Human Resources	N/A	
Asset Management	N/A	
IT	N/A	

Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	✓
Policy Framework		
Legal		
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment	✓	✓
Community Safety		
Human Rights		
Consultation		
P R & Marketing	✓	✓

Annex A – IMD Data

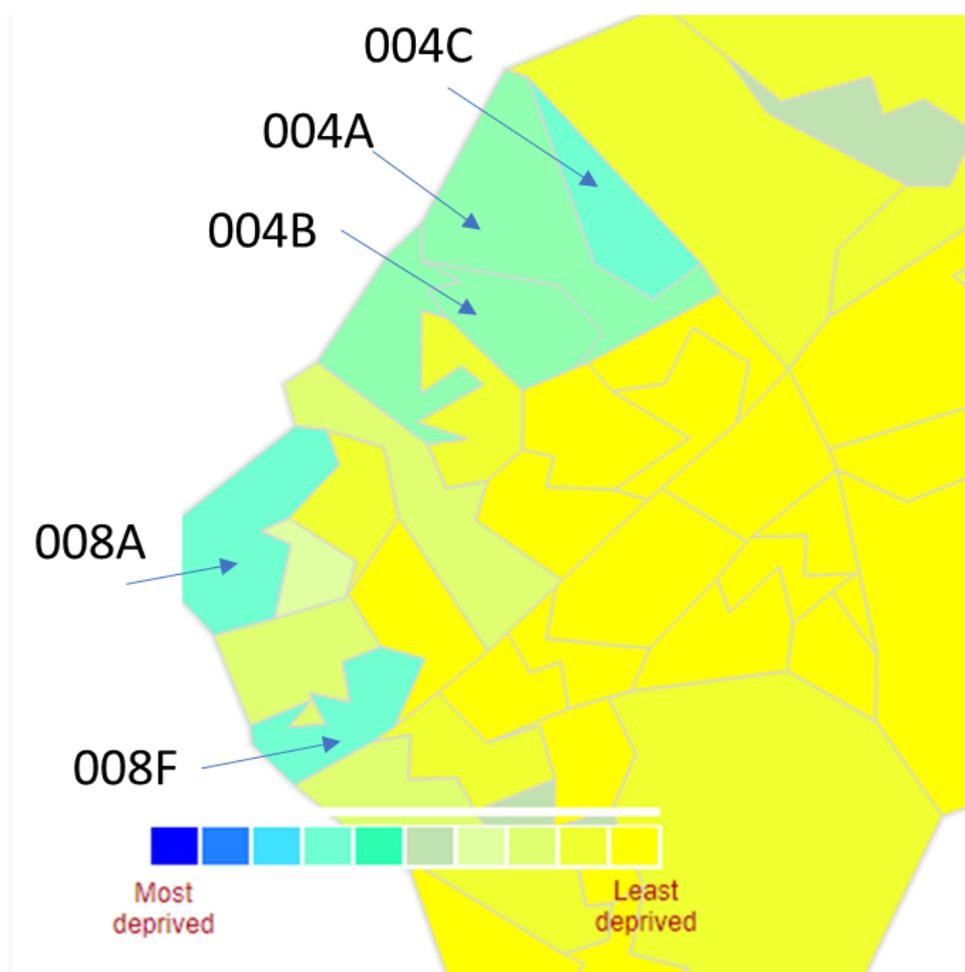
004A- Highview Crescent, Berkshire Road, Horseshoe Crescent, local issues recognised by ODCoG: education, skills, training, income, older people, children.

004B – Turf Hill Road, Lorraine Road, Cordwalles Cres, Pascal Road, Deanside, local issues recognised by ODCoG: education, skills, training.

004C – Mitcham Road, Mitcham Close, Esher Road, Bracknell Road, local issues recognised by ODCoG: education/skills/training, income, Employment, children, older people.

008A - Chapel Road, St Michaels Road, Avenue Sucy, Surrey Avenue and South way), local issues recognised by St Michaels group: living/environment, income, education/skills/training, disability older, people.

008F – James Road, Bain Avenue, Wood Road, Greenlands Road: local issues: education, skills, training.



Annex B Project Scope

1. Identify and understand the community groups (to include statutory services where appropriate) that operate in St Michael's, Watchetts and Old Dean to include church, sport groups, and unofficial community champions.
2. To ascertain what people would both wish to have and feel that they need to have in support of addressing poverty within community (the gaps).
3. To host an event/s with front line workers providing access to both wards to consult with to ascertain views and understanding on issues (the ideas).
4. Based upon the above, develop an outline action plan that can address this inequality, together with clear improvement measures.
5. Timescale 3-4 months.
6. Maximum budget available £7,000