

Surrey Heath Heritage Service

Summary

Surrey Heath Heritage service exists to collect, preserve, promote and disseminate information on the local heritage and natural history of the Borough of Surrey Heath. We are looking to consult with local people to understand what they are looking for from their heritage service in order for us to re-focus how we deliver local heritage services.

Portfolio - Business (Cllr Craig Fennell)

Date Portfolio Holder signed off report

20th June 2017

Wards Affected

All

Recommendation

The Executive is asked to RESOLVE

- (i) to note that a consultation process seeking community opinion on what it would like from its Heritage service has commenced;
- (ii) that, in order to allow staff to undertake a thorough consultation, no active exhibitions will take place during the consultation; and
- (iii) a further report with proposals for a new re-focused service be brought to the Executive following the conclusion of the consultation.

1. Resource Implications

- 1.1 The heritage team are facilitating the consultation within the community to ask for public opinion to help understand what the community is looking for from their heritage service. This consultation will conclude at the end of December 2017.

2. Key Issues

- 2.1 To allow the heritage team to consult and develop the modernised heritage service ready for April 2018 there will not be active exhibitions from October 2017.
- 2.2 The purpose of the review is to make heritage artefacts and services more accessible to the community. The re-focus therefore includes options around:

- Hidden Histories – placing info boards at suitable locations to allow people to understand the historical relevance, what it is there for, why it is there etc. This will allow people to trip over interesting historical facts in the borough.

- Places to Pause – to place displays at locations where people naturally wait (and will look at info/displays) to keep themselves occupied. E.g. Contact centre waiting area, children's playgrounds, cafes in parks.

- Pop-Up locations – identify locations where we could have pop-up exhibitions that can roll around the borough. We take the exhibitions to where there are people, the exhibition will then move to another location so that it attracts interest in that location before then moving off to the next place.

- On-line accessibility – the collection will be documented, photographed and put on line for all to see and have access to.

- Service review – Working with the contact centre on research appointments, access to education packages etc.

3. Options

3.1 The Executive are asked to note as follows:

3.1.1 That a consultation process seeking community opinion on what they would like from their Heritage service has commenced;

3.1.2 To allow staff to undertake a thorough consultation and then re-focus the service there will not be an active exhibition during this time;

3.1.3 The new re-focused service will commence April 2018.

4. Corporate Objectives And Key Priorities

4.1 This is supported within the priority for People where we are looking to build and encourage communities where people can live happily and healthily in an environment that the Community is proud to be part of.

5. Consultation

5.1 The consultation has commenced with the team attending community events, local groups, schools and local interested parties. The consultation is also being publicised through the web.

6. PR And Marketing

6.1 The marketing and PR team are working closely with us to deliver news about the exciting new look heritage service.

Annexes	None
Background Papers	None
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Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue		
Capital		
Human Resources		
Asset Management		
IT	✓	
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	
Policy Framework		
Legal		
Governance		
Sustainability	✓	
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation	✓	
P R & Marketing	✓	